CAROLINE O'DRISCOLL

SENIOR SCIENTIFIC GRAPHIC DESIGNER | MEDICAL ILLUSTRATOR | PRODUCT DESIGNER



PORTFOLIO

SpaceAnatomy.Art/Caroline/ #Portfolio CONTACT P.O. Box 10421 · Glendale, CA 91209

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EXPERIENCE

University of Southern California, Stevens Neuroimaging and Informatics Institute 2014-present Senior Medical Illustrator, Animator, and Scientific Graphic Designer Responsible for creative content and visual communications for all aspects of multimillion-dollar

research institution grants and academic programs, leading and executing end-to-end imagery creation and design of products and experiences. Production includes a wide range of medical and scientific illustration, graphic design, website design, data visualization, and animation. Directly communicate with researchers, medical professionals, engineers, programmers, and other artists to pioneer, enhance, and advise on product and experience creation, ensuring scientific accuracy and best in class design and UX. Create institute branding and maintain brand consistency while meeting budget, schedule, aesthetic, and technical requirements. Form policy and norms regarding asset creation, modification, enhancements, and standards while maintaining asset pipelines. Assist in creating, maintaining, and describing newly developed processes. Lead, guide, and direct junior team members and vendors.

Freelance 2012-present

AMAG Technology 2003-2008 2010-2012

Medical Illustrator, Graphic Designer, and Digital Health Product and Experience Designer

Create medical and scientific illustrations, graphic designs, and digital health products and experiences for clients such as the University of Virginia, Cedars-Sinai, Caltech, Dartmouth, Pepsi, and NASA. Products for life sciences, healthcare, and education disciplines include illustration, animation, UI/UX design, interactives, web design, and graphic design as well as models to facilitate research and explain results for publications, scientific papers, presentations, events, and promotions.

Graphic Designer and Exective Marketing Assistant

Produce promotional materials and print collateral, web graphics and design, technical illustrations, animations, branding, and display graphics for all aspects of marketing including trade shows, events, and video displays for the North Americas. Responsible for creating and maintaining brand awareness and identity across all platforms, keeping up with new technology and incorporating as needed. Worked closely with all members of the marketing team in the U.S. and coordinated with designers overseas.

EDUCATION

University of Illinois, Chicago

Santa Monica College 2008-2011

University of California, San Diego 1993

AWARDS

Association of Medical Illustrators 2013

Aerospace Medicine Association 2013 *Master of Science* Biomedical Visualization

Art, Graphic Design, Animation, and Entertainment Technology

Bachelor of Arts Sociology

Vesalius Trust Research Grant Visual communication in Health Science

Finalist, Young Investigator Award 3d interactive for understanding vision changes in spaceflight

SKILLS/TECHNICAL

Experience with a wide variety of software for design, illustration, infographics, websites, and other products

- 2d Illustrator
 - Photoshop
 - InDesign
 - XD
 - Figma
- 3d Maya
 - Mudbox
 - Dimension
- HTML5 & CSS3
 - UX, UI
 - Branding
 - Templating
 - Prototyping
 - Infographics
 - Data Visualization
- Presentation graphics
- Print processes

• After Effects

Acrobat Pro

Traditional Media

Animate

ZBrushMimix

ePMV

Dreamweaver

- Social media campaigns
- Email marketing
- MS Office suite
- Dual citizen USA/
 - Ireland, able to relocate